



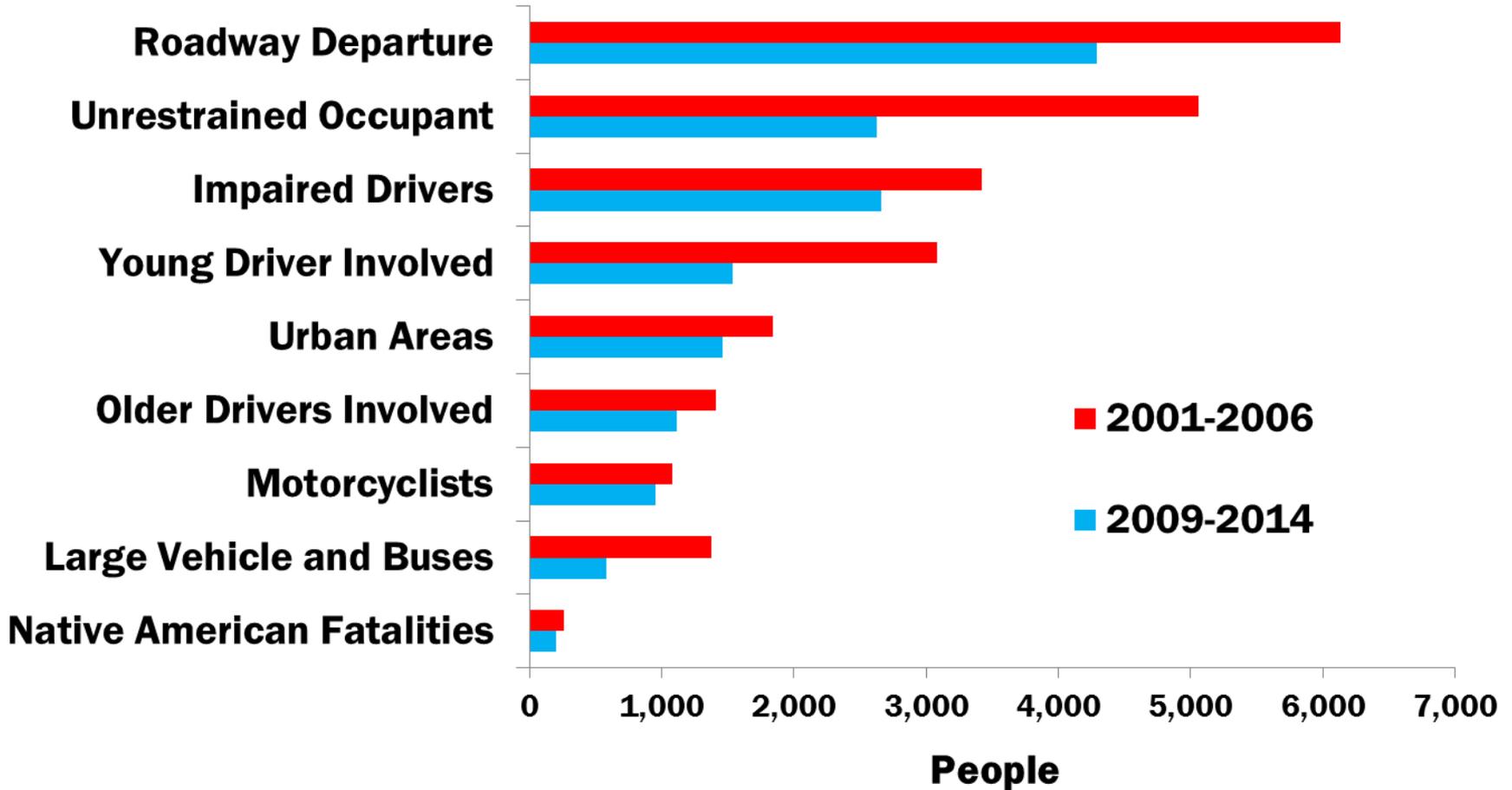
zero deaths | zero serious injuries

## Vision Zero

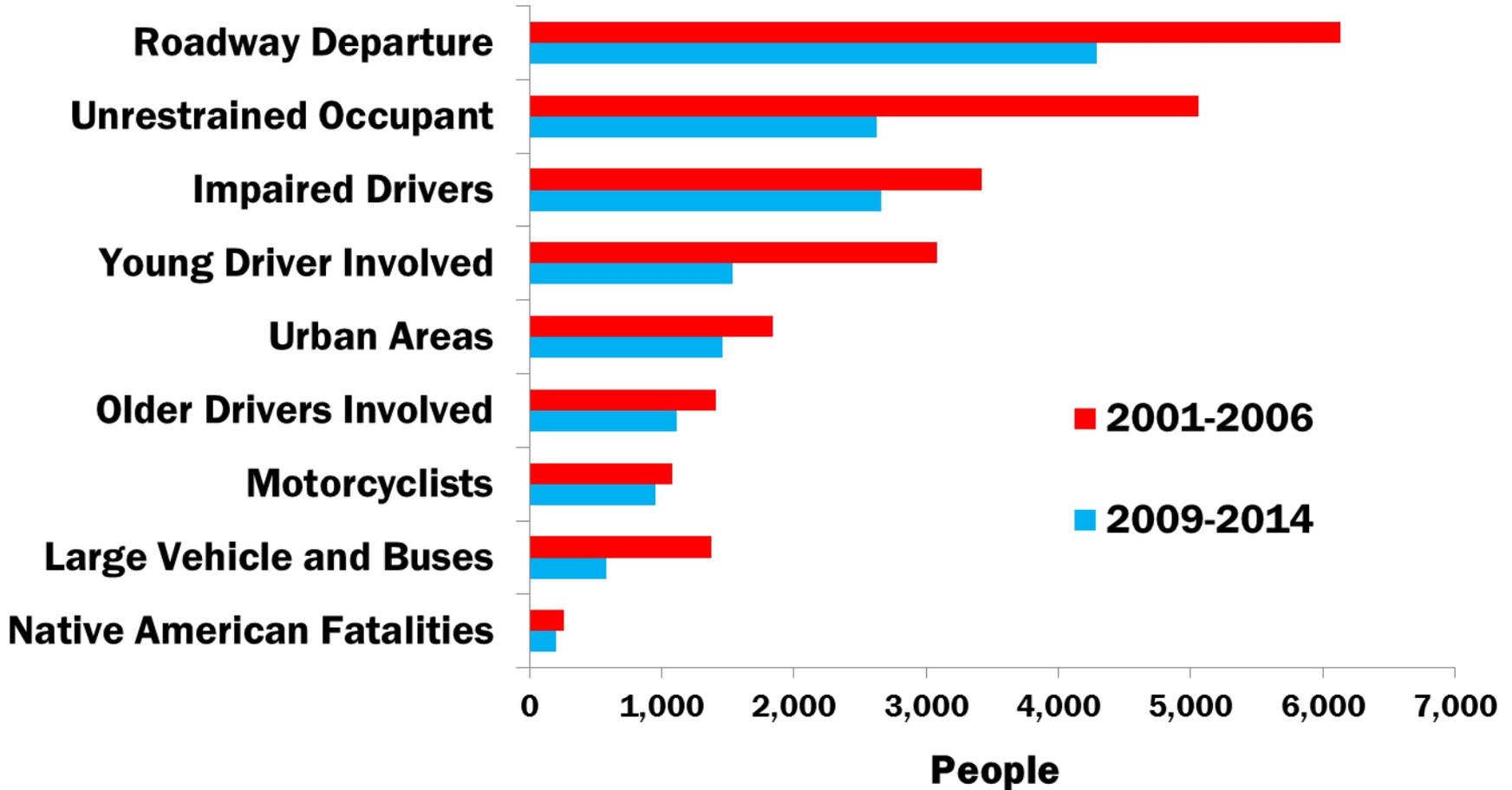
Executive Leadership  
Team Meeting  
March 15, 2016

Mike Tooley, Director  
Governor's Highway  
Safety Representative  
Montana Department  
of Transportation

# Safety Issues

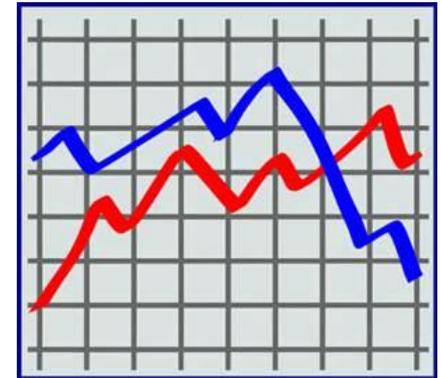


# Safety Issues



# Montana Roadway Fatalities

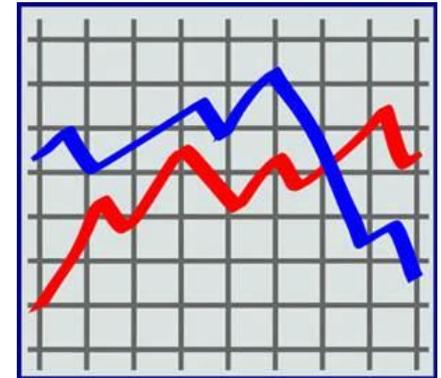
- 224 fatalities in 2015
- 192 fatalities in 2014
- 944 serious injuries in 2015
- 965 serious injuries in 2014



\*2015 reflects preliminary data, March 2016

# Montana Roadway Fatalities

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## FATALITIES ON MONTANA'S ROADS IN 2016

As of **March 14, 2016**,



**33**

lives have been lost, compared to **13 fatalities** for this same time in 2015.

### DEADLY

behaviors that contributed to fatalities



—  
Impaired Driving\*



—  
Improper Restraint\*



—  
Motorists\*



—  
Motorcyclists\*



—  
Pedestrians\*



—  
Bicyclists\*

\*This information is taken from Montana Highway Patrol crash data. It is preliminary, and is subject to update pending completion of investigations.

# 4Es

- Education
- Enforcement
- EMS
- Engineering

# 5<sup>th</sup> E

- **Everyone**

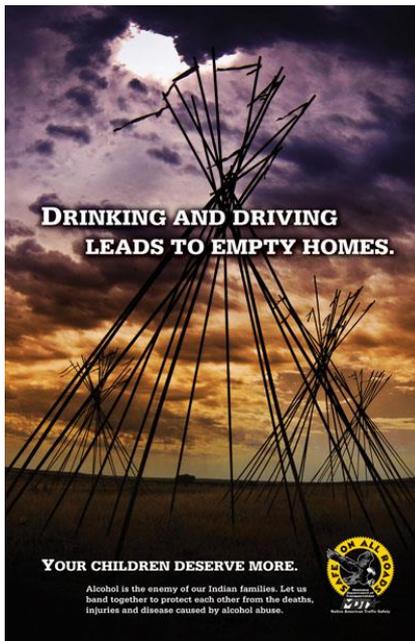
- It will take everyone to shift the tide of severe roadway crashes.
- Everyone includes state agencies, local city/county/tribal governments offices.
- Everyone includes local grass roots efforts.
- It is **You and Me.**

# Safety Initiatives

- Vision Zero-  
zero deaths | zero serious injuries
- Tougher DUI Laws
- Primary Seat Belt & Child Occupant  
Protection Laws



# Getting the Message Across



Montana Comprehensive Highway Safety Plan  
2015-2020

#VisionZeroMT  
zero deaths | zero serious injuries

**VISION  
ZERO**

zero deaths  
zero serious injuries

About this Program



**One life lost is one too many.**

*"The Department of Transportation and our partners are united in our mission to save lives on Montana roads."*

—Mike Tooley, MDT Director

*Montana Comprehensive Highway Safety Plan*  
**2015-2020**

**#VisionZeroMT**  
zero deaths | zero serious injuries



zero deaths | zero serious injuries

*The vision for  
Montana is  
Zero-  
Zero Fatalities and  
Zero Serious Injuries –  
on any public road in the  
State.*



zero deaths | zero serious injuries

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# Executive Leadership

- Prioritize & institutionalize Vision Zero across agencies
- Provide leadership & collaboration on statewide safety needs
- Delegate staff for emphasis areas
- Commit technical resources & revenue to implement statewide safety initiatives
- Identify & remove barriers within & across agencies to achieve Vision Zero
- Incorporate common safety strategies & initiatives into agency plans and policies

**WE NEED YOU**



# Implementation

The key in reaching Vision Zero calls for ***strong leadership & active engagement by*** all safety partners at all levels - at state, county, city, and tribal government agencies, organizations, schools, and community members.

“One person can  
make a difference,  
and everyone  
should try.”

— John F. Kennedy